
SCRA PARTNER PROGRAMS



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OBJECTIVE

Connect SC Launch Client Companies to Community and Industry Partners

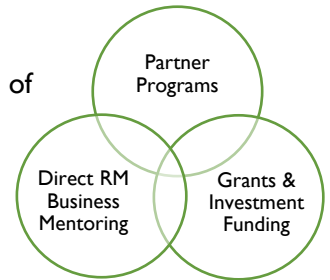
RESOURCE PARTNER PROGRAM QUALIFICATIONS

- Established companies in South Carolina (min 2 employees)
 - Proven track record with early-stage startup companies
 - Market-leaders in respective business specialization
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MISSION

FOSTER BUSINESS COLLABORATION, CONNECT EXECUTIVE MENTORS AND PROVIDE MEANINGFUL SUPPORT IN KEY BUSINESS AREAS THROUGH RESOURCE PARTNERS AND EXECUTIVE ADVISORS.

These programs will serve as the third arm of service to SC Launch Client Companies – the first two being Regional Manager business mentoring and funding.



I. RESOURCE PARTNER PROGRAM

The SC Launch Team will review each partner application and select the top candidates for each business specialization below.

ACCOUNTING, FINANCE AND BANKING * BUSINESS SERVICES * ENGINEERING * HUMAN RESOURCES * INFORMATION TECHNOLOGY * INSURANCE * LEGAL * SALES & MARKETING * COMMUNITY ORGANIZATIONS

ANNUAL PROGRAM REQUIREMENTS

- Provide a minimum of ten (10) hours of direct assistance to one or more SC Launch Client Companies
 - Participate in minimum of two (2) of the following events: lunch-n-learns, open-house/coffees, etc
 - Provide referrals, discounted/waived fees, in-kind services, as appropriate
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EVENTS

LUNCH-N-LEARN

These 45-minute lunchtime sessions will provide a casual learning environment as well as a structured lesson plan.

To be held either at various locations across the state or via webinar.

The sessions will cover a variety of topics of primary interest to startups, such as incorporation and general legal issues, pro forma and general accounting, sales and marketing strategies, fundraising, etc.

MEMBERSHIP BENEFITS

- Access to SC Launch Clients via networking events
 - Sponsorship opportunities for marketing activities and events
 - Client referrals from the SC Launch program
 - Mention on the SCRA website as a “Resource Partner”
 - Use of “Resource Partner” logo on Partner’s website and marketing material
 - Receipt of Resource Partner plaque
 - Quarterly Resource Partner newsletter
 - Preferred sponsorship rates for SC Launch events (e.g. annual Summit)
 - Opportunity to present at monthly SC Launch team meetings and Lunch-n-Learn events
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II. EXECUTIVE ADVISOR PROGRAM (EAP)

A select group of qualified executives who agree to mentor SC Launch Clients in a variety of key business areas, e.g. general management, finance/accounting, funding, sales, marketing, etc.

Program Qualifications:

- Significant background in one of the key business areas
- Location in South Carolina is preferred but not required
- Experience working with early-stage startups is preferred
- Qualified applicants may be members of SBA’s SCORE Program, active or retired business executives, individual executive consultants, etc.

QUESTIONS

- Q.** How does the resource partner program differ from the executive advisor program?
- A.** Executive Advisor members are individual consultants that are not affiliated with a larger company, and therefore do not qualify for the Resource Partner Program.
- Q.** How will client companies contact me once accepted as a Resource Partner or Executive Advisor?
- A.** Member's logo, website link and primary contact information will be made available on the SCRA website. Also, by attending the various networking events hosted by SCRA you will have direct access to SC Launch client companies. Lastly, the regional managers will leverage the members for direct referrals, as appropriate.

APPLY TO THE SC LAUNCH RESOURCE PARTNER PROGRAM AND EXECUTIVE ADVISOR PROGRAM

- Step 1:** Complete an online application to the program. Applications are reviewed once a month, and the SC Launch Operations Manager will follow up with you after the review.
- Step 2:** Dive In! Your participation is key to building an active partner network. Once accepted, you will be added to our website, email list and will receive updates regularly.